2021

BUSINESS PARTNERSHIP

81 Gadsden Street, Charleston, SC 29401  Phone: 843.723.7957  Alix@RMHCharleston.org  www.RMHCharelston.org
MISSION
The mission of Ronald McDonald House Charities of Charleston is to create compassionate environments and programs that provide families the best chance of success in caring for their child with complex medical needs.

VISION
We believe that when a child is in time of greatest need, families and communities can come together to create solutions, ultimately changing a child’s life forever.

VALUES
Guiding us in our mission are our core values:

⇒ We will be compassionate.
⇒ Diversity is our strength of thought.
⇒ We will be transparent with our staff, volunteers, donors, families we serve, and the community.
⇒ We encourage innovation.
⇒ We are a place of hope.

PARTNERSHIPS SUPPORT FAMILIES
The Business Partnership program provides the opportunity for local businesses to partner with RMHC Charleston to provide support for families in their most difficult time. The Ronald McDonald House provides a ‘Home-away-from-home’ for families of seriously ill children. The majority of the children are in intensive care units at MUSC Children’s Hospital. RMHC Charleston’s Day Pass Program provides for local families who do not need an overnight stay, but need a place to relax, take a shower, have a cup of coffee and return to their child’s bedside.
Business Partnership Benefits

A business partnership of $12,500 works all year long to support seriously ill children and their families. Some of the benefits include:

⇒ Company’s logo featured on RMHC Charleston website with link to your website.
⇒ Company Name will be listed on printed Annual Giving marketing materials including Annual Report and Year-in-Numbers Flyer
⇒ Your company will have the benefit of participating in the Annual Giving Events
⇒ Company’s name will be listed in monthly E-Newsletters. (Sent out to over 8,000 constituents)
⇒ One Share-A-Night will be sponsored by your company

SPONSORSHIP OF FUNDRAISING EVENTS

**Bag Lady Luncheon · $2,500**

A yearly event for 350 ladies who lunch, including a silent auction of new and previously adored handbags, and live auction
- You receive a table of 10 for the event
- Company Name listed in program

**Charity Golf Tournament · $4,000**

Participation is included in one of RMHC Charleston’s two annual tournaments.
- Company’s featured as a Team Sponsor
- 1 foursome during tournament
- Company Name in program

**Lights of Love · $3,200**

The annual Holiday fundraiser involves a lighting ceremony at the House, open to the community.
- Company’s Name will be displayed on one of RMHC Charleston’s front facing windows.

**Share-A-Night · $3,200**

Company can sponsor a night of your choice, covering the cost of running the House for 1 night with 32 families.
Partnership Commitment

Company name: ___________________________________________________

Contact name: _____________________________________________________

Contact phone: _____________________________________________________

Address: ____________________________________________________________

City: ________________________State: ______________Zip: ________________

Email: ___________________________________________________________

Name to be listed on signage and for all sponsorship mentions: ___________________________

Yes, I/We agree to be a Business Partner

Contact Signature: ____________________________

◊ Enclosed is my check payable to: RMHC Charleston in the amount of: $_______

◊ Charge the following card: Card # _______________________________
  Card type: Visa, Master Card, Discover, AMEX
  Security Code _________ Exp. Date ________

Sponsorship fees are non-refundable. Business Partner benefits begin with payment of the contribution and terminate 12 months from that date. If an event does not take place within the 12 month cycle, we will be in contact to mutually agree if the sponsorship benefit may be fulfilled in another format or if funds will be redirected or returned.